

ON THE CUTTING EDGE OF SWIM TECHNOLOGY FOR 20+ YEARS

USING ACTIVE'S MEET & TEAM SUITE FOR A BETTER PROGRAM



“ To go from doing everything by hand to the level of technology now, is quite an amazing transition. ”

Mary Redmond, Fallbrook Associated Swim Team, Fallbrook, CA

Fallbrook Associated Swim Team of Fallbrook, CA defines the term lifelong customer. Using ACTIVE Network's HY-TEK products since 1989, this club has evolved from the first computer programs to the latest Meet Mobile apps. All along the way, they have personalized their products to fit the team needs.

Q&A with Mary Redmond, Fallbrook Associated Swim Team's treasurer and meet director

WHICH ACTIVE PRODUCTS DO YOU USE?

Fallbrook has been an ACTIVE user since its inception. We used Business Manager in the past and currently use Meet Manager and Team Manager. My husband, who is head coach and aquatics director, purchased Team Manager when it came out with the workout portion. It has made him much more organized. He has saved every single work out he has ever created.

We also just started using Meet Mobile. We are able to advertise the Meet Mobile app at the meets. The parents love that they can download it and get instant results.

We started working with the DOS program around 1989. It is fun being involved in the evolution of the process – from the manual paperwork to the next levels of computer programs.

WHAT FEATURES OF ACTIVE'S SOFTWARE DO YOU USE THE MOST?

The reporting function is very important to us. With Meet Manager, I use all of the reports. With Team Manager, there are also quite a few reports we use and print out. I like to give the attendance report from Team Manager to the novice coaches to use for diving starts and stroke works. It is a nice way to keep track of the kids without creating something manually. The coaches then ask for another list when they are ready to retest the kids.

The attendance list also comes in handy because you can categorize each athlete into specific groups and they can be added to multiple groups. The athlete rosters and split sheets are also a favorite of mine.

Find out how you can simplify your swim club management:

ACTIVEswim.com

HOW HAS THIS TECHNOLOGY MADE YOUR JOB EASIER?

With Meet Manager, I like being able to upload the entries into the database and I am able to download reports. In the past, I had to hand type every single meet sheet. To go from doing everything by hand to the level of technology now, is quite an amazing transition. Team Manager has made my husband's job so much easier. He sets up his workouts to his liking. ACTIVE's products are set up so each team can use the software how they want and be very successful with it. We are able to personalize it to our needs.



HOW MUCH TIME HAS MEET MANAGER SAVED YOU?

Because I use Meet Manager, I am able to set up a meet very quickly. I do all of the entries and print out reports in one evening. I can also have the program printed and copied. It saves me an innumerable amount of hours.

HAVE YOU USED OUR PRODUCTS IN WAYS YOU DIDN'T ANTICIPATE?

We purchased Meet Manager 4.0 with Meet Mobile for a winter age group championship last year. Two of us were on the system at the same time, running two different sessions. We ran it with the same database and two different computers. It was beautiful. Once we figured it all out, we used one printer and it worked wonderfully. The meet went really well and everyone really loved it. It took me to a new level of running a swim meet.

“ [Meet Manager 4.0 with Meet Mobile] took me to a new level of running a swim meet. ”

Mary Redmond, Fallbrook Associated Swim Team, Fallbrook, CA

WHY DO YOU STAY WITH ACTIVE?

I love the products. I like that ACTIVE focuses on the swimming and knows the swimming world. I have a good relationship with the customer services reps. It is that relationship and their responsiveness to us that has kept me with the product. I am not a big person for change. If something works the way I like it, I don't look for change. However, I am interested in additions that will help make things easier and help make money. ACTIVE is very good at coming up with new updates and additions. I weigh these options in my head and decide what works best for our program.



WHAT'S YOUR ACTIVE, MARY?

Hiking and walking. I don't have a lot of time, so reading is also a relaxing outlet. I like to do things around my house and spend time with my husband, outside of swimming.

Find out how you can simplify your swim club management:

ACTIVEswim.com