

## ALL IN GOOD TIME

Integrated swim management solutions capture seconds and save hours

“With 450 kids, just pushing a button to get them registered is so convenient for us.”

**Casey Hnatiuk**, Head Coach, Lyons Swim Club

Lyons Swim Club in Western Springs, IL, boasts more than 450 swimmers on the roster. The club has a Masters program, water polo, and diving.

When the club built a new pool in 2004, swim programs were flooded with new participants. With all the registrants, it was hard to manage the thousands of pieces of paperwork.

### Timing is Everything

For Head Coach Casey Hnatiuk, a successful club is all about timing—recording time, making time, and saving time.

When time was of the essence, ACTIVE Hy-Tek Team Manager®, Meet Manager® and Meet Mobile® delivered results for the Lyons Swim Club. “The Meet Mobile® app was great at our summer preliminary finals. The results were up on the app before they were even posted on the wall. It’s great to not have to wait around to see if your kids have qualified.”

### Integrated Systems, Streamlined Processes

Hnatiuk values how the products are designed to talk to one another.

“It is very easy to go between the different applications.”

With nearly 99% of swimmers’ parents using online registration, other benefits the club has seen include:

- + Revenue has increased and the budget has gone up.
- + Taking payments online is easier to track.
- + Communication with the team is better.
- + Administrative time spent on registrations has been cut in half—from about 40 hours a week down to 20.
- + Reports can be easily viewed and shared.



# 50%

less time spent on registrations

### A Partner for the Club

Hnatiuk says that customer support has been positive. “Anytime there’s a need, ACTIVE support is there.”

“We’ve looked at other systems but we have everything we need with ACTIVE. We are very happy.”

Get ahead of time with ACTIVE Hy-Tek swim management solutions.

888.502.3448  
ACTIVEswim.com  
info@ACTIVEswim.com